

### **Qualifying Explanatory statement** for Charles Tyrwhitt

PAS2060:2014





#### Introduction

This document forms the Qualifying Explanatory statement (QES) for Charles Tyrwhitt which demonstrates the commitment and achievement of carbon neutrality in accordance with PAS2060:2014. Charles Tyrwhitt has committed to and achieved carbon neutrality under the guidelines of PAS2060:2014.

The information contained within is believed to be correct at the time of issue. The data and information have been subject to a limited verification through the achievement of the Planet Mark certification. The Planet Mark is a sustainability certification for organisations. The certification recognises continuous improvement, encourages action, and builds an empowered community of like-minded individuals. Should any information present itself that would affect the information within it will be updated accurately to reflect the current status of Charles Tyrwhitt QES.

#### PAS2060 requirements

| Entity making declaration            | Charles Tyrwhitt  |
|--------------------------------------|---|
| Description of the entity            | Men's international clothing retailer   |
| Individual responsible               | Sam Shaw, Employee Engagement & Communications Manager, Charles Tyrwhitt  |
| Boundary of declaration              | UK, France and US offices and stores  |
| Rational for boundary selection      | The boundary represents the majority of emissions associated with the operations of the company that they have direct control over                    |
| Emissions scope                      | Electricity, T&D Losses, Natural Gas, Water, Waste, Business Travel, Paper, Freight.  |
| Methodology and standards used       | The GHG Protocol Corporate Accounting and Reporting Standard, the Planet Mark Certification Scheme, BEIS Emissions factors 2022, EEA and EPA sources. |
| Why has this methodology been chosen | The methodology employed shall minimise uncertainly and yield accurate, consistent and reproducible results   |
| Certified by                         | Planet Mark, Independent third-party certification  |
| Baseline date for PAS2060            | 01 August 2020 to 31 July 2021  |
| Achievement period                   | 01 August 2021 to 31 July 2022  |



#### **Declaration of Achievement**

Charles Tyrwhitt has achieved carbon neutrality in line with the guidelines of PAS2060:2014.

Carbon neutrality of Charles Tyrwhitt achieved by Charles Tyrwhitt in accordance with PAS 2060 on 20 April 2023 with a commitment to maintaining to 01 August 2022 to 31 July 2023 for the period commencing 01 August 2021 to 31 July 2022, Planet Mark certified.

| PAS2060 requirements                               | Response  |
|--|---|
| Achievement period                                 | 01 August 2021 to 31 July 2022                        |
| Total carbon footprint (location-based)            | 6,254.9   |
| Total carbon footprint (market-based)              | 6,330.5   |
| Baseline   | 3,870.7   |
| Which PAS2060 method                               | Independent third-party certification                 |
| Absolute or intensity reduction                    | Intensity reduction per turnover                      |
| Carbon neutrality option                           | I3P-3 Independent third-party certification – unified |
| Location of GHG emissions report                   | Section A   |
| Location of details describing internal reductions | Section B   |
| Location and details about the carbon offsets      | Section C   |

Signed by a senior company representative.

Name: Phil Vickers

Date: 21-04-2023



#### **Declaration of Commitment**

Charles Tyrwhitt Tyrwhitt has committed to carbon neutrality in line with the guidelines of PAS2060:2014.

Carbon neutrality of Charles Tyrwhitt achieved by Charles Tyrwhitt in accordance with PAS 2060 on 20 April 2023 with a commitment to maintaining to 01 August 2022 to 31 July 2023 for the period commencing 01 August 2021 to 31 July 2022, Planet Mark certified.

| PAS2060 requirements            | Response   |  |  |  |  |
|---------------------------------|--|--|--|--|--|
| Entity making declaration       | Charles Tyrwhitt   |  |  |  |  |
| Description of the entity       | Men's international clothing retailer  |  |  |  |  |
| Boundary of declaration         | UK, France and US offices and stores   |  |  |  |  |
| Rational for boundary selection | The boundary represents the majority of emissions associated with the operations of the company that they have direct control over |  |  |  |  |
| Baseline date for PAS2060       | 01 August 2020 to 31 July 2021   |  |  |  |  |
| Achievement period              | 01 August 2021 to 31 July 2022   |  |  |  |  |
| Commitment period               | 01 August 2022 to 31 July 2023   |  |  |  |  |

Signed by a senior company representative.

Name: Phil Vickers

Date: 21-04-23



#### **Section A. Carbon Footprint**

The information contained within Section A. relates to the carbon footprint of the entity and any information related to the methodology, assumptions and data quality.

The carbon footprint has been prepared in line with The GHG Protocol Corporate Accounting and Reporting Standard. Emissions have been calculated in line with this standard and the relevant emissions factors applied listed in the BEIS emissions factors, EPA, and EEA. The carbon footprint is calculated and undergoes a limited verification process in line with the Planet Mark Certification Scheme Rules, Procedures and Management as part of the Planet Mark certification.

Over 95% of the carbon emissions within this report have been accounted for within the defined scopes and boundary.

Emissions from electricity consumption at all sites have been calculated using consumption provided on invoices and estimated based on similar locations at three sites where the information was not available. The location-based method with grid average emissions factors from BEIS, EPA and EEA, and the market-based method looking at supplier-specific emissions factors where available. Natural gas, gas oil and water consumption at all sites have been calculated using consumption provided on invoices multiplied by the relevant conversion factors. At one site Natural Gas was estimated based on the previous year's consumption as no data were available.

Business travel emissions have been calculated using the cost per trip. The kilometres travelled have been multiplied by the relevant conversion factors. Emissions for waste have been calculated using the weights multiplied by the conversion factors. Emissions from the purchase of paper have been calculated using the total weight of all paper purchased multiplied by the conversion factors.

Freight emissions have been calculated using the distance travelled and weights of the individual consignments where needed or just the km travelled by delivery vehicles and multiplied by the relevant conversion factors. Some elements of freight have been normalised in the current year of reporting as this is the first time Charles Tyrwhitt has reported on this data.

The Scope 3 emissions included within this footprint are those that Charles Tyrwhitt can accurately report and influence. All Scope 3 emissions where possible have been included in this assessment however where emissions are not measured the data are not available and not financially viable to materially obtain. These emissions are not included within this report, but Charles Tyrwhitt will continue to review and include further scope 3 emissions where possible.

Charles Tyrwhitt's absolute emissions increased due to increased travel after Covid-19 restrictions were lifted and business returned to usual. Charles Tyrwhitt made a 7% reduction using the turnover metric year-on-year which represents the business growth after the pandemic restrictions were lifted.



#### **Carbon Footprint breakdown:**

| Current         |                 |  |
|-----------------|-----------------|--|
| 01 August 2020  | 01 August 2021  |  |
| to 31 July 2021 | to 31 July 2022 |  |

|                                      |       |              | to 31 Ju     | lly 2021 | to 31 July   | 2022    |                         |                     |                          |
|--------------------------------------|-------|--------------|--------------|----------|--------------|---------|-------------------------|---------------------|--------------------------|
| Source                               | Scope | e Unit       | Amount       | tCO2e    | Amount       | tCO2e   | tCO2e 9<br>normalised i | % Change<br>n tCO2e | % total carbon footprint |
| Buildings                            | •     |              |              |          |              |         |                         |                     |                          |
| Electricity (location based)         | 2     | kWh          | 2,421,204.5  | 546.9    | 2,811,419.8  | 642.3   | 642.3                   | 17%                 | 5 10%                    |
| Electricity<br>(market based)        | 2     | kWh          | 2,421,204.8  | 619.8    | 2,811,419.8  | 717.9   | 717.9                   | 16%                 | <del>-</del>             |
| Natural Gas                          | 1     | kWh          | 1,024,025.4  | 187.6    | 705,022.4    | 128.7   | 128.7                   | -31%                | 2%                       |
| Transmission and Distribution Losses | 3     | kWh          | 2,421,204.5  | 43.1     | 2,811,419.8  | 48.3    | 48.3                    | 12%                 | 1%                       |
| Procurement                          |       |              |              |          |              |         |                         |                     |                          |
| Freight Air                          | 3     | tonne.km     | 4,734,033.8  | 2,708.6  | 8,878,764.0  | 4,786.7 | 4,786.7                 | 77%                 | 77%                      |
| Freight HGV                          | 3     | tonne.km     | 100,750.7    | 10.8     | 424,265.2    | 45.0    | 45.0                    | 316%                |                          |
| Freight Ship                         | 3     | tonne.km     | 19,453,193.0 | 257.4    | 26,770,496.0 | 354.2   | 354.2                   | 38%                 |                          |
| Freight Van                          | 3     | tonne.km     | 134,202.3    | 81.4     | 186,635.6    | 109.0   | 108.4                   | 33%                 | 2%                       |
| Paper Primary<br>Content             | 3     | tonnes       | 7.9          | 7.2      | 13.9         | 12.8    | 3 12.8                  | 77%                 | 0.2%                     |
| Travel                               |       |              |              |          |              |         |                         |                     |                          |
| Air Travel                           | 3     | passenger.km | 183,177.1    | 18.0     | 1,031,465.6  | 106.5   | 106.5                   | 491%                | 2%                       |
| Average Car                          | 3     | km           | _            | -        | 26,899.3     | 4.6     | 4.6                     | -                   | 0.1%                     |
| Rail Travel                          | 3     | passenger.km | 9,544.7      | 0.3      | 94,256.7     | 3.2     | 3.2                     | 855%                | 0.1%                     |
| Taxi                                 | 3     | km           |              |          | 22,188.0     | 4.6     | 4.6                     | -                   | 0.1%                     |
| Waste                                |       |              |              |          |              |         |                         |                     |                          |
| Energy from Waste                    | 3     | tonnes       | 30.4         | 0.6      | 51.3         | 1.1     | 1.1                     | 69%                 |                          |
| Recycled                             | 3     | tonnes       | 296.3        | 6.3      | 274.9        | 5.9     | 5.9                     | -7%                 | 0.1%                     |
| Water                                |       |              |              |          |              |         |                         |                     |                          |
| Water Supply                         | 3     | cubic metres | 5,481.0      | 0.8      | 4,718.2      | 0.7     | 0.7                     | -14%                |                          |
| Water Treatment                      | 3     | cubic metres | 5,481.0      | 1.5      | 4,419.2      | 1.2     | 1.2                     | -19%                | 0.02%                    |
| <b>Location Based</b>                | -     | ·            |              |          |              |         | <del> </del>            |                     | •                        |
| Total                                | _     | tCO2e        |              | 3,870.7  |              | 6,254.9 |                         | 62%                 |                          |
| No. employees                        |       | Number       |              | 541.5    |              | 553.5   | 553.5                   | -                   |                          |
| Total per<br>employee                |       | tCO2e        |              | 7.1      |              | 11.3    |                         | 58%                 |                          |
| Turnover £m                          |       | £m           |              | 117.5    |              | 204.9   |                         |                     | -                        |
| Total per £m                         |       | tCO2e        |              | 32.9     |              | 30.5    | 30.5                    | -7%                 |                          |
| Market Based                         | -     |              |              |          |              |         |                         |                     | •                        |
| Total                                |       | tCO2e        |              | 3,943.6  |              | 6,330.5 |                         | 61%                 |                          |
| No. employees                        |       | Number       |              | 541.5    |              | 553.5   | 553.5                   |                     | <u> </u>                 |
| Total per<br>employee                |       | tCO2e        |              | 7.3      |              | 11.4    |                         | 57%                 |                          |
| Turnover £m                          |       | £m           |              | 117.5    |              | 204.9   | 204.9                   |                     |                          |
| Total per £m                         |       | tCO2e        |              | 33.6     |              | 30.9    | 30.9                    | -8%                 |                          |



#### Section B. Carbon management plan

This is the second year Charles Tyrwhitt has achieved carbon neutrality and a commitment has been made to reduce emissions from the baseline period stated within this report. In line with the Planet Mark, Charles Tyrwhitt has committed to reducing its footprint by 5% in the period 01 August 2022 to 31 July 2023, which equates to 312.7 tCO<sub>2</sub>e.

Charles Tyrwhitt has made an overall 7% reduction in intensity emissions year on year when calculated using the location-based method. The reduction figures are from the location-based totals, calculated from the normalised figures. Normalisation is the process whereby emissions sources that were not reported on in the previous year but are in the current year, are removed when comparing year-on-year footprints. We do this to compare like for like and see how carbon emissions have changed across the same reporting boundary of the business from one year to the next and is in line with the GHG Protocol Corporate Accounting and Reporting Standard.

Business travel and Freight have increased year-on-year due to the lifting of COVID travel restrictions and the organisation returning to business as usual. Electricity also increased across the business as stores returned to business as usual due to the lifting of the COVID restrictions. Water usage across the business did decrease year-on-year by 14%.

| Focus area | SMART Target   | How?   | Measure(s)   | Team | Deadline                                  |
|------------|--|--|--|------|---|
| Travel     | Further reduce<br>business flights by<br>10% by end 2023<br>with a view to<br>reduce these by a<br>further 10% by the<br>end of 2024 | Review the annual travel budget and put in place new guidelines around essential air travel  Further invest in technology to enable virtual meetings across global sites | 10% or more reduction in number of flights from 2023 compared to 2022.  Number of meetings held virtually instead of in person |      | End 2023<br>and<br>onward                 |
| Travel     | Encourage further sustainable ways of commuting to the UK & US offices   | Renew and increase value of our Cycle to Work scheme  Revisit offering of Season Ticket Loan and other travelrelated discounts for employees                             | uptake of cycle<br>to work scheme<br>over next 24<br>months<br>Measure   |      | Aug 2024<br>(end of<br>financial<br>year) |



| Lighting | Move all UK stores,<br>Distribution Centre,<br>and UK Head<br>Office to Green<br>Energy Tariffs by<br>End of 2024 | Scope out and<br>select best green<br>tariffs for all sites in<br>our UK Operations  | Record of<br>Green Energy<br>Tariffs for each<br>location | and                | End 2024   |
|----------|---|--|---|--------------------|--|
| Lighting | Move all UK stores<br>to LED lighting as<br>standard  | Survey stores and implement where this is possible (there may be limitations for stores based in shopping centres/where lease agreements are coming to an end)                                     | Proof of LED light installation by store                  |                    | Aug 2024<br>(end of<br>financial<br>year)                  |
| Heating  | Maintain a consistent temperature in our Offices throughout the year  | Regularly check<br>thermostats, making<br>necessary<br>adjustments in line<br>with time of year and<br>observing colleague<br>behaviour (i.e.<br>Jumpers in summer,<br>and t-shirts in<br>winter!) | temperatures<br>by month                                  | Facilities<br>Team | End of 2024  |
| Waste    | Measure waste<br>from Retail UK<br>Stores   | Introduce measures<br>and procedures that<br>enable us to report<br>on waste across all<br>UK stores for our<br>2023-2024 Planet<br>Mark Carbon<br>Submission                                      | waste streams   |                    | Ready for<br>our 2023-<br>2024<br>Planet<br>Mark<br>Report |



| Waste               | Measure recycling<br>and general waste<br>streams in Head<br>Office   | Record amount of recycling and general waste entering the buildings waste stream and start reporting on this in our 2023-2024 Carbon submission  | Tally of bags<br>and size<br>entering waste<br>steam                      | Facilities<br>Team                      | Ready for<br>our 2023-<br>2024<br>Planet<br>Mark data<br>submission |
|---------------------|---|--|---|---|---|
| Paper               | Reduce number of<br>printed receipts in<br>stores by 20% by<br>end of Aug 2024  | Encourage customers to take ar email copy of their receipt and promote the reasons why we're asking them to do this i.e. our commitment to reducing our carbon footprint               | receipts printed<br>in stores   | Retail<br>Teams                         | Aug 2024<br>(end of<br>financial<br>year)                           |
| Paper &<br>Printing | Reduce<br>procurement of<br>paper in UK Head<br>Office by 25% and<br>in turn reduce<br>printing in Head<br>Office by 25% by<br>end of July 2024 | Analysis of paper usage and printing to be carried out by end of 2023. Paper orders to be reduced by 25% and new guidelines implemented in Head Office to combat unnecessary printing. | reduction in paper procurement in   | IT,<br>facilities<br>and<br>CSR<br>Team | End of July<br>2024   |
| Volunteering        | Increase number of<br>volunteering days<br>being taken by<br>colleagues by 30%<br>by July 2024  | Share volunteering opportunities with the team and building deeper relationships with charity partners   | Number of days<br>volunteered pe<br>employee vs<br>2023 Financial<br>Year |   | July 2024<br>(end of<br>next<br>financial<br>year)                  |



| People  | Hackathon to<br>engage CT<br>employees help us<br>reduce our carbon<br>footprint | Planet Mark led<br>Hackathon session<br>following the sharing<br>of our year 3 carbon<br>report.  | Record of sessions, and Joutput  | Planet<br>Mark &<br>CT CSR<br>Team                   | By Aug 24 |
|---|--|---|--|--|-----------|
| People  | Create network of sustainability champions                                       | Recruit team of champions across the business to drive our new CSR strategy in their areas.   | Quarterly<br>meetings,<br>sustainability-<br>focused<br>employee<br>events | CSR<br>Team &<br>sustaina<br>bility<br>champio<br>ns | End 2023  |
| Supply Chain (Understandi ng our wider Scope 3 emissions) | Improve data collection through supply chain                                     | Work with suppliers to start the process of obtaining carbon footprint data on energy, water, waste, travel, paper use and courier services. Ensure regular and detailed reporting is part of the service that they provide to us explain that it is to support our sustainability objectives.  | ,  | CSR<br>Team &<br>Product<br>Teams                    | End 2024  |
| Carbon<br>Emissions<br>Reporting                          | Begin work on understanding and measuring our true scope 3 baseline              | Over the next year we will start to unpick what needs to be included in our scope 3 baseline measurement, taking into consideration the impact of our direct, retail and wholesale business model. We will put the systems and processes in place where data collection doesn't currently exist. Following this exercise we will agree a Net Zero target. | baseline<br>measurement<br>needs to<br>include and<br>how we go            | CSR<br>Team  | End 2024  |



#### Section C. Carbon offsetting strategy

The following information refers to the GHG emissions that have been offset for the reporting period. Charles Tyrwhitt has offset **6,255** tCO<sub>2</sub>e through Ecologi, which is more than its location-based footprint of **6,254.9** tCO<sub>2</sub>e, and this has been independently verified by Planet Mark as meeting the criteria for PAS2060.

| PAS2060 requirements            | Response   |  |  |
|---------------------------------|--|--|--|
| Number of carbon credits used:  | 6,255  |  |  |
| Project standard (verified by): | Gold Standard, Verra   |  |  |
| Type of carbon credits used:    | https://ecologi.com/projects/solar-power-project-vietnam<br>https://ecologi.com/projects/burn-cookstoves-kenya   |  |  |
| Time period for carbon credits: | https://ecologi.com/projects/solar-power-project-vietnam<br>https://ecologi.com/projects/burn-cookstoves-kenya   |  |  |
| Date carbon credits retired:    | https://registry.verra.org/myModule/rpt/myrpt.asp?r=206&h=168810<br>https://lookerstudio.google.com/reporting/adfb141d-4153-4c22-b6b4-<br>976f7f3930b2/page/p_lmu223yt3c |  |  |
| Carbon credit registry:         | https://registry.verra.org/myModule/rpt/myrpt.asp?r=206&h=168810<br>https://lookerstudio.google.com/reporting/adfb141d-4153-4c22-b6b4-<br>976f7f3930b2/page/p_lmu223yt3c |  |  |



## Ecologi

#### CARBON CREDIT CERTIFICATE

Carbon offsets retired on behalf of

## Charles Tyrwhitt

Total CO2eq avoided

19.04.23

#### 6255 Tonnes

Thank you for your support in funding some of the world's best climate crisis solutions. You're making important steps to help protect our planet.



Elliot Coad, CEO

Ellist Cont

April 19 2023

ID: 9f7d878









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